April 2010 Contact: Alyce Wittus 914.764.5679

info@wittus.com



## FOR IMMEDIATE RELEASE

Wittus Inc. P.O. Box 120, Pound Ridge NY 10576 T.914.764.5679 F.914.764.0465



Savvy... Subtle... Sophisticated...

Feed Your Desire with a Flatfire

Make room for the award winning, Flatfire direct vent gas fireplace, designed by the Wittus team and Paul Henning. This eloquent, easy to install, well designed unit can be used to add a dramatic finishing touch to any room.

A window to the world of fire, the rectangular glass facade provides the perfect viewing arena for its captivating flames. The Flatfire fireplace is 42" wide, 30" high and 7.5" deep and the size of this unit offers countless design possibilities. Keeping in line with European style, the Flatfire comes in black or silver gray with various custom frame options.

Along with its "heater approved" status, heating up to 20K BTU's, this unit utilizes the latest Maxitrol e-flame valve control feature, which is radio frequency operated and battery powered so no additional power is needed. Easy to operate with electronic ignition, remote control temperature censoring with temperature timer functions. Ideal for commercial and residential projects with features like the smart house hookup and automatic shut off, the Wittus Flatfire is today's best choice when it comes to designer fireplaces.