



Wittus Newsletter

May / June 2021

Wittus is on Social Media



Wittus is having a blast on social media these days posting all sorts of stove news and goodies. Public sharing platforms are a great way to reach potential customers, highlight new products and share important information about your business.

Visit our Facebook page accessible on our homepage www.wittus.com, and follow us on Instagram at [wittusfirebydesign](https://www.instagram.com/wittusfirebydesign). Have some fun and meet us there!



Covid-19's Impact on the Hearth Market

The global pandemic has had an impact on both local and global markets, from manufacturers and suppliers to end users. During this time, demand outpaced supply in some cases. Consumers searching for energy alternatives have turned to wood, gas, and solar power to fuel their homes. Contemporary products are being looked at with fresh eyes due to their aesthetic appeal and high energy output. Here are a few things that are currently driving these changes in the hearth market and pumping business up.



- Families are leaving the city for the suburbs and buying new homes.
- People are spending more time at home.
- Homeowners are upgrading their homes with alternative heating solutions.
- The availability of more efficient hearth products.
- Upgrades in commercial properties that are preparing for post pandemic times.

All Backed Up, Global Shipping



All hands on deck, global shipping is one big traffic jam. With a delay of almost two weeks on the water, some products have been extremely delayed which has affected supply in the USA. Americans stuck at

home have set off a surge of online orders for Europe and China, and the pandemic's restrictions have limited the availability of dockworkers and truck drivers causing a snowball effect. We're keeping our fingers crossed and hope these delays do not affect our shipments.

Stove News

One Stop Shopping with Style

"A suspended hanging fireplace looks spectacular! Contemporary fireplace design in minimalist style is a strong trend that bring unusual and impressionistic modern fireplaces into interiors. A suspended from the ceiling fireplace does not take valuable floor and wall space and adds a creative and stunning accent to contemporary interior design ideas."
~Lushhome

JC Borgelet Wood Burning Fireplaces



Suspended metal fireplaces from JC Borgelet, France. Exceptional products with bold colors and patterns that are design worthy and great home heaters. Available in four models: Eva, Lea, Tatiana & Zelia, each style has its own appeal. Superior hands-on craftsmanship combined with innovation and high-quality materials, are the signature details of this line of elegant wood burning stoves. *Tatiana shown here.*

Stromboli Rotating Fireplace

The oval Stromboli floats on a pedestal and it can rotate up to 360° for maximum fire viewing pleasure. Designed by Vlastislav Vyborny of Romotop in Czech Republic, this stove is a masterpiece. Side cladding available in a choice of steel, natural stone, or tile in various color options. The Stromboli heats up to 1,600 sq ft. and the firebox fits a standard log size. *Stromboli in natural stone cladding shown here.*



Accessories from Wittus



Looking for the perfect fireplace utensils to go with your Wittus stove, look no further. Shown here, the very popular and very beautiful Ferrum tools from Ferrari, Italy. Made from the highest quality materials and available in two versions, painted gray steel or stainless steel. See the complete line of accessories, utensils, wood holders, etc. on our website www.wittus.com under Accessories product listing.